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Press Contact:
Laura Mathieux
650.201.0542
laura@rigolocafe.com

MEDIA ADVISORY

RIGOLO CAFÉ KICKS OFF SUPER BOWL XLV CHALLENGE W/ FREE DINNER PROMOTION -Café Offers Game Day Catering-

WHAT: Rigolo customers are invited to enter the café's **SUPER BOWL XLV "Guess the Spread" contest** with the winner(s) receiving a dinner for two valued at \$50. Person(s) who either correctly predict the score spread and winning team, or come the closest to the accurate game results, will be considered a winner.

The café is also offering a **game day catering menu** that includes fresh-made baguette sandwiches, cheese platters, vegetable and hummus combinations, pastry and cookie platters, and more. Catering orders can be placed now until Friday, Feb 4th at 7pm.

HOW: Players must enter in person at the register at Rigolo, and must also be signed up to participate in the café's Royalty Rewards loyalty marketing program. Promotion runs until game time. Winners will be notified within one week of Super Bowl final game results.

The catering menu is available at the register and online at rigolocafe.com, and orders must be placed in person or by phone (415.876.7777).

WHY: Cuz it's the Super Bowl, baby!

About Rigolo Café

Rigolo is a modern, whimsical French-style bistro located in Laurel Village in San Francisco. Serving a consistently excellent all-day menu of French and California fare, Rigolo caters to a casual, discerning and family-friendly crowd. More info at www.rigolocafe.com.

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